



Museums Australia Inc (NSW)  
 PO Box 2421 Bondi Junction NSW 1355  
 Phone 02 9387 7307 | Mob 0416 121 347  
 Email [mansw@museumsaustralia.org.au](mailto:mansw@museumsaustralia.org.au)  
[www.museumsaustralia.org.au/nsw](http://www.museumsaustralia.org.au/nsw)

## SYMPOSIUM SPONSORSHIP PACKAGES

### Museums Australia (NSW)

Museums Australia (NSW) represents the interests of over 10,000 museum sector workers, volunteers and supporters across the state.

### Symposium objectives

- Provide a discussion forum and progress reports on the NSW Strategic Plan for the Visual Arts and Museum Sectors and related issues.
- Provide reports on Museums Australia developments and advance MANSW projects (eg on ICT infrastructure and digitisation).
- Provide a professional development program and networking opportunity to museums and galleries in NSW.

### Sponsorship opportunities

We are promoting the symposium in anticipation of attracting up to 150 delegates, mainly from New South Wales. To capitalise on the effort of organising it, we will be publishing the proceedings and promoting it to the museum sector and kindred sectors as a means for driving further action.

| Sponsorship packages     | Benefit  | Price  |
|--------------------------|--|--------|
| <b>Symposium sponsor</b> | <ul style="list-style-type: none"> <li>• Recognition as Symposium Sponsor on symposium website, including hyperlink to company website</li> <li>• Recognition as Symposium Sponsor in conference printed material, including program and published proceedings.</li> <li>• Recognition as Symposium Sponsor on plenary session wing banners and session slides</li> <li>• 2 complimentary tickets to symposium and welcome reception</li> <li>• Verbal recognition as sponsor during opening and closing sessions</li> <li>• Insertion of company brochure in all delegate satchels.</li> <li>• Full page advertisement in branch newsletter, <i>Museum Matters</i>, May and December 2011.</li> </ul> | \$5000 |

|                                  |  |        |
|----------------------------------|--|--------|
| <b>Symposium supporter</b>       | <ul style="list-style-type: none"> <li>• Recognition as Symposium Supporter on symposium website, including hyperlink to company website</li> <li>• Recognition as Symposium supporter in conference printed material, including program and published proceedings.</li> <li>• 2 complimentary tickets to symposium and welcome reception</li> <li>• Verbal recognition of support during opening and closing sessions</li> <li>• Insertion of company brochure in all delegate satchels.</li> <li>• Half page advertisement in branch newsletter, <i>Museum Matters</i> May 2011</li> </ul> | \$2500 |
| <b>Welcome reception sponsor</b> | <ul style="list-style-type: none"> <li>• Recognition as a Welcome Reception supporter on the conference website and in associated material, including symposium program</li> <li>• 2 complimentary tickets to welcome reception</li> <li>• Verbal recognition of support during welcome reception</li> <li>• Insertion of company brochure in all delegates satchels.</li> </ul>   | \$1500 |
| <b>Proceedings sponsor</b>       | <ul style="list-style-type: none"> <li>• Recognition as the Proceedings Sponsor on the symposium website and in associated material, including symposium program</li> <li>• 1 complimentary ticket to the symposium</li> <li>• Verbal recognition by the session chair before and after the session</li> <li>• Insertion of company brochure in all delegate satchels.</li> <li>• Prominent recognition as the Proceedings Sponsor in the proceedings, when published in 2011.</li> </ul>  | \$1000 |
| <b>Plenary session sponsor</b>   | <ul style="list-style-type: none"> <li>• Recognition as a Plenary Session sponsor on the symposium website and in associated material, including symposium program</li> <li>• 1 complimentary ticket to the Plenary Session</li> <li>• Verbal recognition by the session chair before and after the session</li> <li>• Insertion of company brochure in all delegate satchels</li> </ul>   | \$500  |
| <b>Parallel session sponsor</b>  | <ul style="list-style-type: none"> <li>• Recognition as a Parallel Session sponsor on the symposium website and in associated material, including symposium program</li> <li>• 1 complimentary ticket to the Parallel Session</li> <li>• Verbal recognition by the session chair before and after the session</li> <li>• Insertion of company brochure in all delegate satchels</li> <li>•</li> </ul>  | \$250  |
| <b>Name badges sponsor</b>       | <ul style="list-style-type: none"> <li>• Recognition as the Name Badge Sponsor (with organisation log) on the symposium website</li> <li>• Logo printed on all name badges along with symposium logo</li> <li>• Insertion of company brochure in all delegate satchels</li> <li>•</li> </ul>   | \$200  |
| <b>Satchel inserts</b>           | <ul style="list-style-type: none"> <li>• Insertion of company brochures in all delegate satchels</li> </ul>  | \$100  |